## Checklist for Bringing in Author & Speaker Doug Pollock

| Call Doug at 513-368-1875 to discuss dates for bringing him in  |
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| Send your booking fee <a href="http://godsgps.com/workshop-details/">http://godsgps.com/workshop-details/</a> ASAP to have your date put on Doug's calendar   |
| Immerse yourself in <a href="http://godsgps.com/">http://godsgps.com/</a> to prepare for Doug's visit. Everything you'll need for his visit can be found on this site.  |
| <b>3 months out:</b> Order & begin to sell God Space books from Doug at \$10. To encourage this send out an E-mail blast with the following link inviting your people to read the first 2 chapters of God Space for free at: <a href="http://godsgps.com/wp-content/uploads/2016/02/God_Space_Ch1-2.pdf">http://godsgps.com/wp-content/uploads/2016/02/God_Space_Ch1-2.pdf</a> . Early readers provide the best PR for Doug's visit.  |
| <b>2 months out:</b> Cast vision and promote buy-in for Doug's visit with all your leaders. Deploy your prayer warriors! The journey outward begins upward!   |
| <b>1 month out:</b> Share a God Space quote each week to create interest. <a href="http://godsgps.com/wp-content/uploads/2016/04/God-Space-PR-Quotes.pdf">http://godsgps.com/wp-content/uploads/2016/04/God-Space-PR-Quotes.pdf</a>   |
| <b>3 weeks out:</b> Choose one of the PR videos to show each week leading up to the workshop: <a href="http://godsgps.com/workshop-details/">http://godsgps.com/workshop-details/</a> . Send an e-mail blast with this link inviting your people to read a short story to cast vision for Doug's visit: <a href="http://godsgps.com/wp-content/uploads/2016/02/WonderArticle.pdf">http://godsgps.com/wp-content/uploads/2016/02/WonderArticle.pdf</a>   |
| 1 week out: Have your tech person call Doug at 513-368-1875 to discuss tech needs / e-mail addresses of hotel, church, and send any other pertinent info Doug will need on his visit.   |
| <b>Day of:</b> Doug will arrive 1 hour early to insure all the details are taken care of before he's scheduled to speak. He will need a stool, a small table just big enough for his laptop, a table for book sales, round tables for the audience if possible, a tech person, someone to sell books, an MC to introduce Doug (Download Intro at <a href="http://godsgps.com/workshop-details/">http://godsgps.com/workshop-details/</a> ), and someone to take a head count if Doug is doing a workshop. |
| Immediately Afterwards: Doug will need a book count and a head count for accounting purposes. He will present an expense sheet for his visit.   |
| Within a week: Please send Doug your payment for these expenses   |